

Data protection notice of the www.wellness-drinks.de www.kombucha-shop.de
owner André Götz

We are happy about your interest in our Webshop on www.wellness-drinks.de, www.kombucha-shop.de. The protection of your privacy and the protection of your private data is of the greatest importance to us.

1. Collection and processing of your data

Our website can be basically used without you having to enter personal details. We only store data in so-called server log files, such as the name of the file, the date and time of access, amount of data transferred and the requesting provider. This data is used solely to ensure trouble-free operation of the site and to improve our services.

Personal data are acquired if you want to order goods in our internet shop, subscribe to our newsletter by using a double-opt-in procedure or use certain of our website's functions. You will find detailed information about the kind and extent of the data collection on each respective site with entry masks.

1.1. Consent

By entering your personal and company data as well as by giving your explicit consent to the procedure per mouse click during your registration process on www.wellness-drinks.de, www.kombucha-shop.de you declare your personal consent and the consent of your company to André Götz as operator of www.wellness-drinks.de, www.kombucha-shop.de processing and using your data for the purpose of performing and processing the services offered by www.wellness-drinks.de, www.kombucha-shop.de as well as for the further purposes stated hereafter.

The consent text reads as follows:

I agree with the data protection notice.

1.2. Use and distribution of your data

We use the data that you have provided primarily for order processing. For this purpose, to the extent necessary, a passing on of your data takes place to other enterprises, e.g. to such suppliers, who deliver the commodity directly ex stock to you. These companies may only use your data for order processing and not for further purposes.

Furthermore, we do not give your personal data to external third parties if there is no official obligation in force for this or you have not expressly given your additional consent to such.

If you sign up for our Newsletter by using the double-opt-in procedure you also agree that we use your e-mail address for the purpose of sending you our Newsletter, which can be canceled at any time.

The sign up text reads as follows:

I sign up for the Optimus-Newsletter.

1.3. Information on credit cards

Information on credit cards is not stored but is acquired and processed directly by our payment service provider (Aquirer).

1.4. Revocation and objection to use of data for advertising purposes

You can disconfirm your acceptance with effect for the future at any time. In addition, you can also at all times after granting your consent raise objection in writing to the use of your data for advertising with effect for the future. Once you have objected to your data being used for advertising purposes, no further use may be made of the data for such purposes

2. Data security

Your personal data is transmitted via the Internet using SSL technology. We employ technical and organisational measures in order to safeguard our website and other systems against loss, destruction, access, changes or the distribution of your data by unauthorised persons. You can only get access to your customer account after having entered your personal password. We ask you to handle your login data with care and close the browser window after you are finished with the communication with us, especially when using the computer together with others.

3. Use of cookies

In order to make your visit to our website easy and to enable certain functions, we use cookies on different pages. These are small text files that are stored on your device. Some of the cookies we use are deleted after you close the browser (so-called session cookies). Other cookies remain on your device and enable us to recognize your browser on your next visit (persistent cookies). You can set your browser with various settings so that you are informed about the use of cookies and decide to accept or decline cookies. In case of non-acceptance of cookies, the functionality of our site may be limited and might hamper your browsing experience.

3.1. Google Analytics

This website uses Google Analytics, a web analysis service of the Google Inc („Google“). Google Analytics uses so-called „Cookies“, text files which are stored on your computer and which allows an analysis of the use of the website by you. The information generated by the cookie concerning your use of this website (including your IP address) will be passed on to a Google server in the USA and saved there. Google will use this information to evaluate your use of the website, to produce reports on website activities for their operators, and to provide other services related to the use of the website and of the Internet. Google will also transfer this data to third parties if necessary, provided that this is legally mandated or insofar as third parties have been commissioned by Google to process this data. Google will never associate your IP address with any other Google data. You can avoid the installation of cookies by appropriately adjusting your Browser Software; we would like to make you aware of the fact, that in this case it is possible that you will not be able to use all the functions of this Website. Through the use of this website, you express your consent to the processing of data collected by Google about you in the manner described above and for the purposes previously mentioned.

3.2. Use of Various Social-Media-Plugins in the context of www.wellness-drinks.de, www.kombucha-shop.de

3.2.1. Facebook

This performance uses so-called social plug-ins ("plug-ins") from the facebook.com social network which are operated by Facebook Inc. 1601 S. California Ave, Palo Alto, CA 94304, USA ("Facebook"). Plugins can be recognised by one of the Facebook logos (white "f" on a blue tile or a "thumbs up" symbol) or are indicated with the additional text "Facebook social plugin". The list and the look of the Facebook social plugins can be viewed here:

<http://developers.facebook.com/plugins>.

If a user accesses a page from our website that includes a plugin like this, your browser creates a direct connection with the Facebook server. The plugin's content will be directly transmitted from Facebook to your browser, which will integrate it into the website. Thus, the provider has no influence over the extent of the data which Facebook obtains with the help of this plugin and we therefore inform you according to our information status: Through integration of the plugin, Facebook obtains the information that the user has called up the relevant page on our internet site. If the user is logged in to Facebook, Facebook can allocate the visit to his/her Facebook account.

If the user interacts with the plugin, e.g. by using the "Like-it-Button" or by posting a commentary, the information will be directly transferred by the browser to Facebook and stored there. If you are not a Facebook member, there is still the possibility for Facebook to find out and store your IP address. According to Facebook, in Germany only an anonymised IP address is stored. For information on the purpose and extent of data capture and the further processing and use of data by Facebook, as well as the user's rights in this regard and turn-off options for the protection of his/her personal privacy, please refer to the Facebook data protection information: <http://www.facebook.com/policy.php>.

If a user is a Facebook member and does not want Facebook to collect data about him/her via our internet website and to link this with his/her data stored on Facebook, the user needs to log off from Facebook before going to our website. Additionally, it is possible to block Facebook-social-plugins via Add-ons for your browser e.g. via „Facebook Blocker“.

3.2.2. +1 button of Google

This Internet site uses the "+1" button of the Google Plus social network, operated by Google Inc., 1600 Amphitheatre Parkway, Mountain View, CA 94043, United States ("Google"). The button is recognizable from the "+1" symbol on a white or colored background. If you open a webpage with such a button on our Internet site, your browser establishes a direct connection to Google's servers. The content of the "+1" button is sent by Google directly to the browser and integrated by Google into the webpage. We therefore have no influence on the extent of data that Google collects using the plugin. According to Google, no personal data is collected without clicking the button. Only if you are logged in data (amongst others your IP address) is stored and processed. For information on the purpose and extent of data capture and the further processing and use of data by Google, as well as the user's rights in this regard and options for the protection of his/her personal privacy, please refer to Google's data protection information concerning the "+1" button: <http://www.google.com/intl/en/+/policy/+1button.html> and the FAQ: <http://bit.ly/r3Qmer>

3.2.3. Twitter

Our website uses plugins of Twitter. These are operated by Twitter Inc., 795 Folsom St., Suite

600, San Francisco, CA 94107 , USA. They can be recognized by expressions like „Twitter“ or „Folge“ in connection with a stylized blue bird. By using these plugins, you may share a contribution or site of this offer on Twitter or follow the provider on Twitter.

When the user calls up a website that contains such a plugin, your browser directly links to the Twitter servers. Plugin content is then transferred directly to your browser from Twitter. For this reason we have no influence over the scope of data that Twitter collects using this plugins and, thus, we inform you according to our information status. Only the IP-address and the URL of the website in question is transferred by using the button but is not used for other purposes than the display of the button.

Please refer to the Twitter data protection statement for further information:

www.twitter.com/privacy.

3.2.4. Further social media Plugins

In case we use further social media Plugins, you will find further information on privacy policy in the corresponding data protection notice of these providers. In case you are not able to find these, please do not hesitate to contact us: info@wellness-drinks.de

4. Right of access; rectification, blocking or erasure; opportunity of contact; publicly available register

In accordance with the Federal Data Protection Act, you have the right to demand information about the saved data related to you free of charge. In the non-public area of www.optmius.ch you can at any time access your master data and orders in case you ordered the products via your shop-account.

You shall have a correction right if the personal data stored about you is incorrect. This is possible upon request by contacting the operator and by submitting your corrected personal data. Adjustment shall be made – subject to a plausibility check – promptly.

Also, you are, if appropriate, entitled to the cancellation of your stored personal data e.g. if the data storage was not allowed or if use of your personal data is no longer required for the purpose for which it was originally stored/for the purpose of the tasks within the realm of the responsible (public) entities.

Data will be blocked if there are reasonable grounds that data may not be deleted due to document retention requirements, that by deleting the data protectable interests of the person affected would be compromised or if a deletion is not possible or if the necessary effort to do so would be disproportionate, or if correctness or incorrectness of the data cannot be established.

For questions concerning collection, processing or use of your personal information or for questions concerning access of information, correction, blockage or deletion of data as well as the revocation of permission given or if you wish to receive a publicly available register, please contact: info@wellness-drinks.de

5. Information about the responsible party

Wellness-Drinks

Owner and provider André Götz

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